



## **Best Practices**

### **1. Best Practice 1**

- **Title of practice:** Healthcare support to the society

- **Objective of practice:**

Access of Services for the public in healthcare need, Health Promotion and Disease Prevention, quality care.

- **Context:**

The mission of Devaki Amma Memorial College of Pharmacy is a better world through public health'. The whole institution along with student pharmacists are striving to prevent disease, promote health, and protect the well-being of the public through education, research and service. These services include identification of health-related community problems with community representatives, planning community health programs and policies, administering and evaluating community health promotion programs, educating the community about public health etc. Apart from dispensing medications, a pharmacist is a valuable source of health and drug knowledge. Since pharmacists play such an important role in the healthcare sector, the incorporation of public health practices into pharmacy services are essential for them which in turn help to build a society with better health. Thus, our institution claims that all student pharmacists will contribute to the promotion of public health through various extension activities.

- **The Practice:**

Based on the mission of Devaki Amma Memorial College of Pharmacy, the institution and its student pharmacists are committed to contributing to public health through education, research, and service.

Here are some key points highlighting how the institution and its student pharmacists strive to achieve this mission:

**Prevention of Disease and Promotion of Health:** The institution emphasizes the importance of preventing disease and promoting health among the public. Student pharmacists are trained to



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identify health-related community problems, plan health programs, and educate the community about public health practices.

**Community Engagement:** Collaboration with community representatives is a key aspect of the institution's approach. Student pharmacists work closely with community stakeholders to identify health needs, develop programs, and implement policies that address public health issues effectively.

**Program Planning and Evaluation:** Student pharmacists are involved in planning, administering, and evaluating community health promotion programs. They gain practical experience in designing and implementing interventions that aim to improve the health outcomes of the community.

**Health Education:** Educating the community about public health is an integral part of the institution's mission. Student pharmacists serve as valuable sources of health and drug knowledge, providing accurate information to the public and empowering them to make informed decisions about their health.

**Extension Activities:** The institution emphasizes the importance of extension activities in promoting public health. Student pharmacists engage in various outreach initiatives, such as health fairs, awareness campaigns, and educational workshops, to address health issues and promote healthy behaviors within the community.

**Integration of Public Health Practices:** Recognizing the significant role of pharmacists in the healthcare sector, the institution emphasizes the incorporation of public health practices into pharmacy services. This integration helps student pharmacists to better understand the broader context of healthcare and contribute effectively to building a society with better health outcomes.

By integrating public health principles into pharmacy education and practice, Devaki Amma Memorial College of Pharmacy and its student pharmacists are working toward their mission of creating a better world through public health. Their dedication to education, research, and service underscores their commitment to improving the well-being of the public and promoting healthier communities.

- **Evidence of Success:**

This practice has been implemented regularly in all 5 previous academic years in all the departments of the Institution. Based on the feedbacks provided by the students there is a noticeable change in their confidence level of their personality for giving such services. These types of skill development and training programs which are health service oriented are helpful for all the students in the healthcare. The enthusiasm of the students has improved and they are coming with great confidence in applying their knowledge practically. The service seekers have got the knowledge and skill they required.

- **Problems encountered and resources required:**

Many individual students lack self-confidence, making it challenging to identify their strengths, weaknesses, and areas for improvement.

## **Best Practice 2**

- **Title of practice:** Mission First Aid

- **Objective of practice:** Our mission is to make India First Aid literate. Through workshops and initiatives, we empower individuals with life-saving skills, creating a prepared society that can effectively respond to emergencies and save lives.

- **Context:** It is committed to providing excellent education and actively serving the community, making it one of the reputed institutions in the country. Our mission is to create a "First Aid literate India." We firmly believe that knowledge of first aid is essential in saving lives and minimizing the impact of emergencies. Our experienced team of trainers imparts practical skills, empowering individuals to respond effectively in emergency situations. Through these workshops, we aim to equip as many people as possible, including students of the college and the wider community, with life-saving knowledge and skills.

- **The Practice:** First aid class equips with essential life-saving skills that can make a significant difference during emergencies, how to assess and respond effectively to common injuries, accidents, and medical emergencies, potentially saving lives in critical situations. By gaining knowledge and practical experience in first aid, it develops confidence and a sense of preparedness to handle emergencies. Enrolling in our first aid class empowers to take an

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active role in the community's well-being. First aid certification can be valuable for personal and professional growth. First aid training enhances overall safety awareness. Develops a keen eye for potential hazards, learn how to prevent accidents, and promote a culture of safety in the surroundings. This knowledge extends beyond emergencies, creating a safer environment for everyone. It can enhance in various fields that prioritize safety, such as childcare, education, sports, hospitality, and healthcare. It also demonstrates the commitment to personal development and caring for others.

- **Evidence of success:** As part of our efforts, we have achieved a significant milestone by making Chelembra, a Panchayath in Kerala, India, the country's first 'First Aid literate Panchayath'.
- **Problems encountered and resources required:**

Inadequate equipments, Scene safety, Communicating with bystanders, Assessing severity of injuries at times.